

Strawberries: Estimated production costs in the Plant City area, 2002-2003.

Category	Average Per	
	Acre	Flat
Yield (wt. Avg. 8 and 10 lb flats)	2,050	
<u>OPERATING COSTS</u>	- - - DOLLARS - - -	
Transplants	1,700.00	
Fertilizer	343.75	
Fumigant	715.20	
Fungicide	503.37	
Herbicide	113.70	
Insecticide	471.42	
General Farm Labor	44.50	
Machinery Operating Cost	346.66	
Tractor Driver Labor	283.59	
<u>MISCELLANEOUS</u>		
Drip Tube	100.00	
Cover Crop Seed	37.50	
Plastic Mulch	248.88	
Scouting	55.00	
Predatory Mites	120.00	
Crop Insurance	100.00	
Farm Vehicles	87.94	
Transplant Labor	220.00	
Plastic Mulch Disposal	75.00	
Cut Runners, Hoe and Weed	120.00	
Interest on Operating Capital	442.09	
Total Operating Cost	6,128.60	
<u>FIXED COSTS</u>		
Land Rent	1,000.00	
Machinery Fixed Cost	171.92	
Overhead	2,050.67	
Total Fixed Cost	3,222.59	
TOTAL PREHARVEST COST	9,351.19	4.56
<u>HARVEST AND MARKETING COSTS</u>		
Pack and Sell	3,485.00	1.70
Harvest Berries	8,712.50	4.25
TOTAL HARVEST and MARKETING COST	12,197.50	5.95
<u>TOTAL COST</u>	<u>21,548.69</u>	<u>10.51</u>

Strawberries: Estimated net returns for various price and yield  
Combinations in the Plant City area, 2002-2003.

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YIELD (Flats)	<u>Dollars per Flat</u>				
	7.50	9.00	10.50	12.00	13.50
1,800	-6,561.00	-3,861.00	-1,161.00	1,539.00	4,239.00
1,950	-6,329.00	-3,404.00	-479.00	2,446.00	5,371.00
2,100	-6,096.00	-2,946.00	204.00	3,354.00	6,504.00
2,250	-5,864.00	-2,489.00	886.00	4,261.00	7,636.00
2,400	-5,631.00	-2,031.00	1,569.00	5,169.00	8,768.00

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