

Table 47. Watermelons: Estimated production costs in the Alachua/Levy County area, 1998-99.

Category	Average per	
	Acre	Cwt.
Yield (cwts.)	300	
OPERATING COSTS	-----Dollars-----	
Seed	30.00	
Fertilizer and lime	162.00	
Fungicide	128.12	
Labor	101.06	
Machinery	151.62	
Interest	31.34	
Miscellaneous		
Aerial spraying	22.50	
Bee rental	4.00	
Total operating cost	630.65	
FIXED COST		
Land rent	50.00	
Machinery	60.91	
Overhead	106.53	
Total fixed cost	217.45	
TOTAL PREHARVEST COST	848.09	2.83
HARVEST AND MARKETING COSTS		
Harvest and pack	375.00	
Packing material	9.00	
Selling	300.00	
Marketing and Promotion Assessment	6.00	
Total harvest and marketing cost	690.00	2.30
TOTAL COST	1,538.09	5.13

Table 48. Watermelons: Estimated net returns for various price and yield combinations in the Alachua/Levy County area, 1998-99.

Yield (cwts.)	Dollars per cwt.				
	4.00	4.75	5.50	6.25	7.00
250	-423.09	-235.59	-48.09	139.41	326.91
275	-380.59	-174.34	31.91	238.16	444.41
300	-338.09	-113.09	111.91	336.91	561.91
325	-295.59	-51.84	191.91	435.66	679.41
350	-253.09	9.41	271.91	534.41	796.91