

Table 53. Watermelons: Estimated production costs for the following crop in a double-crop system for the southwest Florida area, 1997-98.^a

Category	Average per	
	Acre	Cwt.
Yield (cwts.)	340	
OPERATING COSTS	-----Dollars-----	
Transplants	120.00	
Fertilizer and lime	162.00	
Fungicide	200.72	
Herbicide	18.23	
Insecticide	147.73	
Labor	439.15	
Machinery	245.75	
Interest	40.86	
Miscellaneous		
Ditch maintenance	17.00	
Plastic removal and disposal	156.82	
Bees	30.00	
Farm vehicles	16.12	
Total operating cost	1,594.36	
FIXED COST		
Machinery	108.28	
Management	332.36	
Overhead	415.45	
Total fixed cost	856.08	
TOTAL PREHARVEST COST	2,450.45	7.21
HARVEST AND MARKETING COSTS		
Harvest and pack	656.20	1.93
Marketing and Promotion Assessment	6.80	0.02
Selling	340.00	1.00
Total harvest and marketing cost	1,003.00	2.95
TOTAL COST	3,453.45	10.16

^a Cost attributed to second crop as a result of double-crop production practices following Tomatoes.

^b Costs exclude field and bed preparation, plastic mulch and fumigant.

Table 54. Watermelons: Estimated net returns for various price and yield combinations for a following crop in a double-crop system for the southwest Florida area, 1997-98.

Yield (cwts.)	Dollars per cwt.				
	8.00	9.00	10.00	11.00	12.00
300	-935.00	-635.00	-335.00	-35.00	265.00
320	-834.00	-514.00	-194.00	126.00	446.00
340	-733.00	-393.00	-53.00	287.00	627.00
360	-632.00	-272.00	88.00	448.00	808.00
380	-531.00	-151.00	229.00	609.00	989.00