

Table 47. Watermelons: Estimated production costs in the Alachua/Levy County area, 1997-98.

Category	Average per	
	Acre	Cwt.
Yield (cwts.)	300	
OPERATING COSTS	-----Dollars-----	
Seed	25.18	
Fertilizer and lime	157.00	
Fungicide	127.64	
Labor	76.07	
Machinery	132.97	
Interest	24.19	
Miscellaneous		
Aerial spraying	21.00	
Bee rental	4.00	
Farm vehicles	19.33	
Total operating cost	587.40	
FIXED COST		
Land rent	50.00	
Machinery	61.88	
Overhead	81.01	
Total fixed cost	192.89	
TOTAL PREHARVEST COST	780.29	2.60
HARVEST AND MARKETING COSTS		
Harvest and pack	375.00	1.25
Packing material	9.00	0.03
Selling	300.00	1.00
Marketing and Promotion Assessment	6.00	0.02
Total harvest and marketing cost	690.00	2.30
TOTAL COST	1,470.29	4.90

Table 48. Watermelons: Estimated net returns for various price and yield combinations in the Alachua/Levy County area, 1997-98.

Yield (cwts.)	Dollars per cwt.				
	4.00	4.75	5.50	6.25	7.00
250	-355.00	-168.00	20.00	207.00	395.00
275	-313.00	-107.00	100.00	306.00	512.00
300	-270.00	-45.00	180.00	405.00	630.00
325	-228.00	16.00	260.00	503.00	747.00
350	-185.00	77.00	340.00	602.00	865.00